

Poslovno udruženje "Vojvođanski IKT klaster"



POSLOVNO UDRUŽENJE
„VOJVODANSKI IKT KLASTER“
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Video klip sa sajma iSEC 2013 (klik vodi na Youtube)

Vojvođanski IKT klaster pruža mogućnost pristupa najboljim kompanijama iz sektora informacionih i komunikacionih tehnologija (IKT) u Srbiji kroz jedinstvenu platformu. Klaster okuplja kompanije u kojima radi oko 1.700 iskusnih stručnjaka. Ova asocijacija uživa snažnu podršku zajednice kroz institucije iz oblasti obrazovanja, regionalnog razvoja i civilnog sektora koje su takođe aktivni članovi udruženja.

Osnovan na inicijativu preduzeća iz sektora 2010. godine, danas je ovaj klaster najjači u svom sektoru, sa preduzećima koja poseduju brojne reference kod globalno prepoznatljivih klijenata.

Klaster nudi nearshoring, outsourcing i JV poslovne mogućnosti sa visoko profesionalnim, pouzdanim i iskusnim timovima.

Vojvođanski IKT Klaster je priznati partner u razvoju i primeni novih IKT proizvoda i usluga sa velikim potencijalom za profit, kao i u razvoju pojedinaca, preduzeća i regionalnog poslovanja. Misija Vojvođanskog IKT klastera uključuje koordinaciju sopstvenih i napora svojih partnera u cilju postizanja snažnog pozitivnog uticaja na društveno i poslovno okruženje.

Svojim članicama, klaster služi kao platforma za saradnju i pruža portfolio usluga, kao što je izgradnja kapaciteta i konkurentnosti kroz obuku na Klaster Akademiji, izgradnju veza sa obrazovnim sistemom, unapređenje inovativnosti, stvaranje novih poslovnih prilika, pristup novim tržištima i lobiranje. Klaster ima i bitnu ulogu u stvaranju čvršćih veza unutar trojstva biznis – obrazovanje – strukture državne uprave.

Više informacija na www.vojvodinaictcluster.org
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Vojvodina ICT Cluster - VOICT provides a single point of contact with the best companies in Serbia, with the total workforce of 1,700 experienced IT professionals. We build long-term relationships based on trust and quality, bringing expertise, experience and passion for excellence to each and every project.

Vojvodina ICT Cluster is a business association founded through a bottom-up initiative of ICT companies

and several supporting institutions. It is a fast-growing organization, strongest in its field in Serbia.

Over 90% of of the members' businesses are tied to foreign markets – EU, North America and Middle East. The companies from this cluster exhibited strong growth in recent years, regardless of the global recession. Serbian IT companies in general made a noticeable breakthrough on world markets, putting Serbia on the map as a very interesting alternative location for development of sophisticated software. Vojvodina ICT Cluster gives institutional support to this trend, mobilizing players from the triple helix business–education–government.

Strategic objective of Vojvodina ICT Cluster is to increase visibility of Serbian ICT and put Novi Sad on the regional and European map as the hotbed for ICT in this part of the world.

Activities toward this objective include further strengthening of the association, its positioning as the most relevant Serbian ICT institution within the country and abroad, building ever stronger network of international contacts, creating new business opportunities for the members, compiling and delivering sets of services to members and third parties, lobbying for improvement of business environment in Serbia, and popularization of ICT both in terms of generating more ICT professionals and enabling more penetration of these technologies throughout other sectors of Serbian economy.